

FOR IMMEDIATE RELEASE

Hoop Stream for iOS - Track All the Tweets of Pro Basketball Players

Sydney, Australia. August 5, 2011 - Independent developer Darko Sancanin today announces Hoop Stream for iOS, a Sports app that allows users to easily follow tweets from professional basketball players, teams, and the NBA. Part of his Stream Apps Suite, which includes twitter clients that track pro Tennis, Hockey, Baseball, and Mixed Martial Arts athletes, Hoop Stream gives users a first hand look into the lives of pro basketball players. All the tweets from players on 30 different NBA teams are available to view: by team, by player, or by favorites.



The app also allows users to follow community reactions and opinions via Twitter keyword hashtags. Hoop Stream has no affiliation to any of the players, teams, or associations listed in the application.

Feature Highlights:

- * Hoop Stream is the dedicated Twitter client for following pro basketball players
- * View tweets from a huge list of players
- * Reply, retweet, or quote a tweet
- * View tweets from selected Favorite players
- * Follow community tweets about players via hashtags
- * Open links from tweets directly within the app
- * View a player's Twitter profile
- * Users may view their own Twitter page and tweets
- * Send new tweets
- * Search Twitter
- * Automatic data updates
- * The Stream Apps Suite also includes: Baseball Stream, MMA Stream, Tennis Stream, and Hockey Stream

Hoop Stream operates only in portrait orientation, and at launch defaults to its primary screen, Streams. Streams are simply a collection of twitter users. The streams include: Official NBA & Retired Players, and streams for all 30 NBA teams, listed alphabetically by city. Tapping any stream brings up a scrolling list, with tweets in message boxes on the right, and the tweeter's photo, name, and posting time on the left. The 20 most recent tweets are displayed in a scrolling list, and reaching the end automatically loads the next 20, allowing users to browse as far back in time as they like.

Touching the tweet brings up the player's name and Twitter address, the tweet, and the tweet to which they were replying. Touching the large box containing the player's name activates a slide transition to a window containing the following data:

the player's biographical info, Internet web page, number of Followers, and total number of tweets. Below the data window are four navigational buttons: Add Player to Favorites, View Player's Tweets, Search Mentions of the Player on Twitter, and View Player's Twitter Page. Web and Twitter pages may be viewed from within the app, allowing users to continue browsing through tweets. A Share button allows users to easily Reply, Quote, or Retweet after viewing any tweet.

Present at all times on the bottom Tab Bar are five navigational icons: Streams, Favorites, Hashtags, My Stream, and More. Streams is the default screen, with the rest providing additional functionality. Favorites allows the user to view tweets from players they have previously selected for the in-app Favorites List. Choosing the Hashtags button brings up the same team listings as the Stream screen, but only tweets containing hashtags related to the team are listed. The app allows users to touch any hashtag or username in a tweet to follow and search these threads. The My Stream icon takes the user to a screen listing their own tweets, and the More button provides access to a Search function, as well as user-adjustable settings.

"Hoop Stream is the ultimate app for basketball fans, allowing them to follow all the tweets from every player and team on Twitter," stated developer Darko Sancanin. "Following their tweets from day to day really gives you great insight into their personalities and into the daily lives of pro basketball players."

Device Requirements:

- * iPhone, iPad, or iPod touch
- * iOS 3.0 or later (iOS 4.3 tested)
- * 2.5 MB
- * Internet connection required

Pricing and Availability:

Hoop Stream 1.2 is only \$0.99 (USD) and available worldwide exclusively through the App Store in the Sports category. Review copies are available upon request.

External Links:

Application Website - <http://www.idarko.com/hoopstream>

Purchase and Download – iTunes

Screenshot 1 - Tweets Screen

Screenshot 2 - Streams List

Screenshot 3 - Retweet Features

Screenshot 4 - Player's Twitter Profile Screen

Screenshot 5 - Conversation Screen

Screenshot 6 - Player's Tweets

Application Icon

Developer Details:

Darko Sancanin is an independent software developer who has a strong interest in the iOS platform and sports. Located in Sydney, Australia, Darko works as a development manager for a privately held company. Copyright (C) 2011 Darko Sancanin. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other registered trademarks may be the property of their respective owners.

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