

FOR IMMEDIATE RELEASE

MMA Stream for iOS - Track All the Tweets of Pro Mixed Martial Arts Fighters

Sydney, Australia. August 5, 2011 - Independent developer Darko Sancanin today announces MMA Stream for iOS, a Sports app that allows users to easily follow tweets from professional MMA fighters and associations. Part of his Stream Apps Suite, which includes twitter clients that track pro Basketball, Tennis, Hockey, and Baseball athletes, MMA Stream gives users a first hand look into the lives of pro fighters. All the tweets from UFC and Strikeforce fighters are available to view. The app also allows users to follow community reactions and opinions via Twitter keyword hashtags. MMA Stream has no affiliation to any of the fighters, or associations listed in the application.



Feature Highlights:

- * MMA Stream is the dedicated Twitter client for following pro MMA fighters
- * View tweets from a huge list of fighters
- * Reply, retweet, or quote a tweet
- * View tweets from selected Favorite fighters
- * Follow community tweets about fighters via hashtags
- * Open links from tweets directly within the app
- * View a fighter's Twitter profile
- * Users may view their own Twitter page and tweets
- * Send new tweets
- * Search Twitter
- * Automatic data updates
- * The Stream Apps Suite also includes: Hoop Stream, Baseball Stream, Tennis Stream, and Hockey Stream

MMA Stream operates only in portrait orientation, and at launch defaults to its primary screen, Streams. Streams are simply a collection of twitter users. Two stream categories are displayed: Fighters & Other. The Fighters category lists all the fighters alphabetically, the Other category lists associations and people related to MMA. Tapping any stream brings up a scrolling list, with tweets in message boxes on the right, and the tweeter's photo, name, and posting time on the left. The 20 most recent tweets are displayed in a scrolling list, and reaching the end automatically loads the next 20, allowing users to browse as far back in time as they like.

Touching the tweet brings up the fighter's name and Twitter address, the tweet, and the tweet to which they were replying. Touching the large box containing the fighter's name activates a slide transition to a window containing the following data: the fighter's biographical info, Internet web page, number of Followers, and total

number of tweets. Below the data window are four navigational buttons: Add Fighter to Favorites, View Fighter's Tweets, Search Mentions of the Fighter on Twitter, and View Fighter's Twitter Page. Web and Twitter pages may be viewed from within the app, allowing users to continue browsing through tweets. A Share button allows users to easily Reply, Quote, or Retweet after viewing any tweet.

Present at all times on the bottom Tab Bar are five navigational icons: Streams, Favorites, Hashtags, My Stream, and More. Streams is the default screen, with the rest providing additional functionality. Favorites allows the user to view tweets from fighters they have previously selected for the in-app Favorites List. Choosing the Hashtags button brings up the same fighter listings as the Stream screen, but only tweets containing hashtags related to the fighter are listed. The app allows users to touch any hashtag or username in a tweet to follow and search these threads. The My Stream icon takes the user to a screen listing their own tweets, and the More button provides access to a Search function, as well as user-adjustable settings.

"MMA Stream is the ultimate app for fight fans, allowing them to follow all the tweets from every MMA fighter on Twitter," stated developer Darko Sancanin. "Following their tweets from day to day really gives you great insight into their personalities and into the daily lives of pro fighters."

Device Requirements:

- * iPhone, iPad, or iPod touch
- * iOS 3.0 or later (iOS 4.3 tested)
- * 1.6 MB
- * Internet connection required

Pricing and Availability:

MMA Stream 1.2 is only \$0.99 (USD) and available worldwide exclusively through the App Store in the Sports category. Review copies are available upon request.

External Links:

Application Website - <http://www.idarko.com/mmastream>

Purchase and Download – iTunes

Screenshot 1 - Tweets Screen

Screenshot 2 - Streams List

Screenshot 3 - Fighter's Twitter Profile Screen

Screenshot 4 - Retweet Features

Screenshot 5 - Conversation Screen

Application Icon

Developer Details:

Darko Sancanin is an independent software developer who has a strong interest in the iOS platform and sports. Located in Sydney, Australia, Darko works as a development manager for a privately held company. Copyright (C) 2011 Darko Sancanin. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other registered trademarks may be the property of their respective owners.

Contact Information:

Darko Sancanin

Software Developer

<http://www.idarko.com>

darko@idarko.com